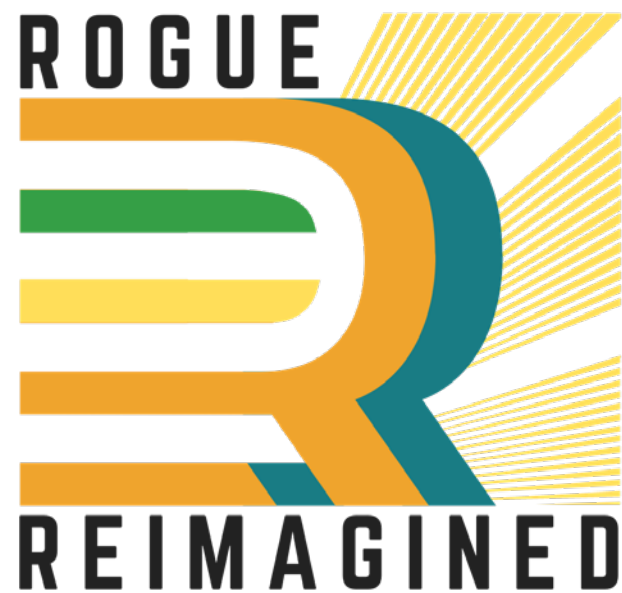


WELCOME TO PUBLIC MEETING #2

# Rogue Reimagined

Regional Long-Term Recovery Plan  
for Jackson County, Oregon

- Formal presentation will start at 6:35 PM
- No audio until presentation starts



¿Quiere participar en español? Utilice la función de chat para indicar a nuestro anfitrión si desea interpretación en español.

- *During the presentation, we will mute everyone.*
- *This presentation will be recorded and posted on the website. The break-out discussions will not be recorded or publicly posted.*
- *We will provide an opportunity for questions and comments at the end of the meeting using the Chat feature.*
- *During the group break-out room discussions, your audio will be unmuted so that you can share your thoughts and ideas.*
- *If you experience any technical difficulties, you can communicate with our meeting host through the Chat feature. Our host will be closely monitoring the chat throughout the entire meeting.*





February 2023

# ROGUE REIMAGINED

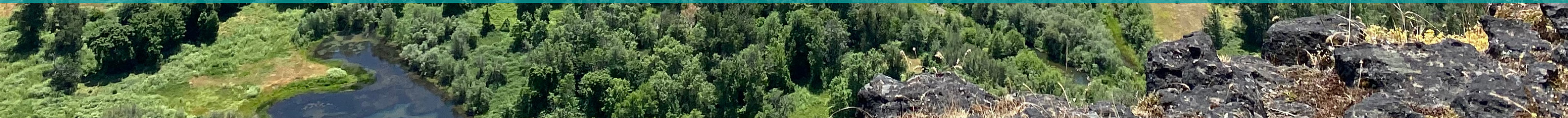
## REGIONAL LONG-TERM RECOVERY PLAN

*Jackson County, Oregon*



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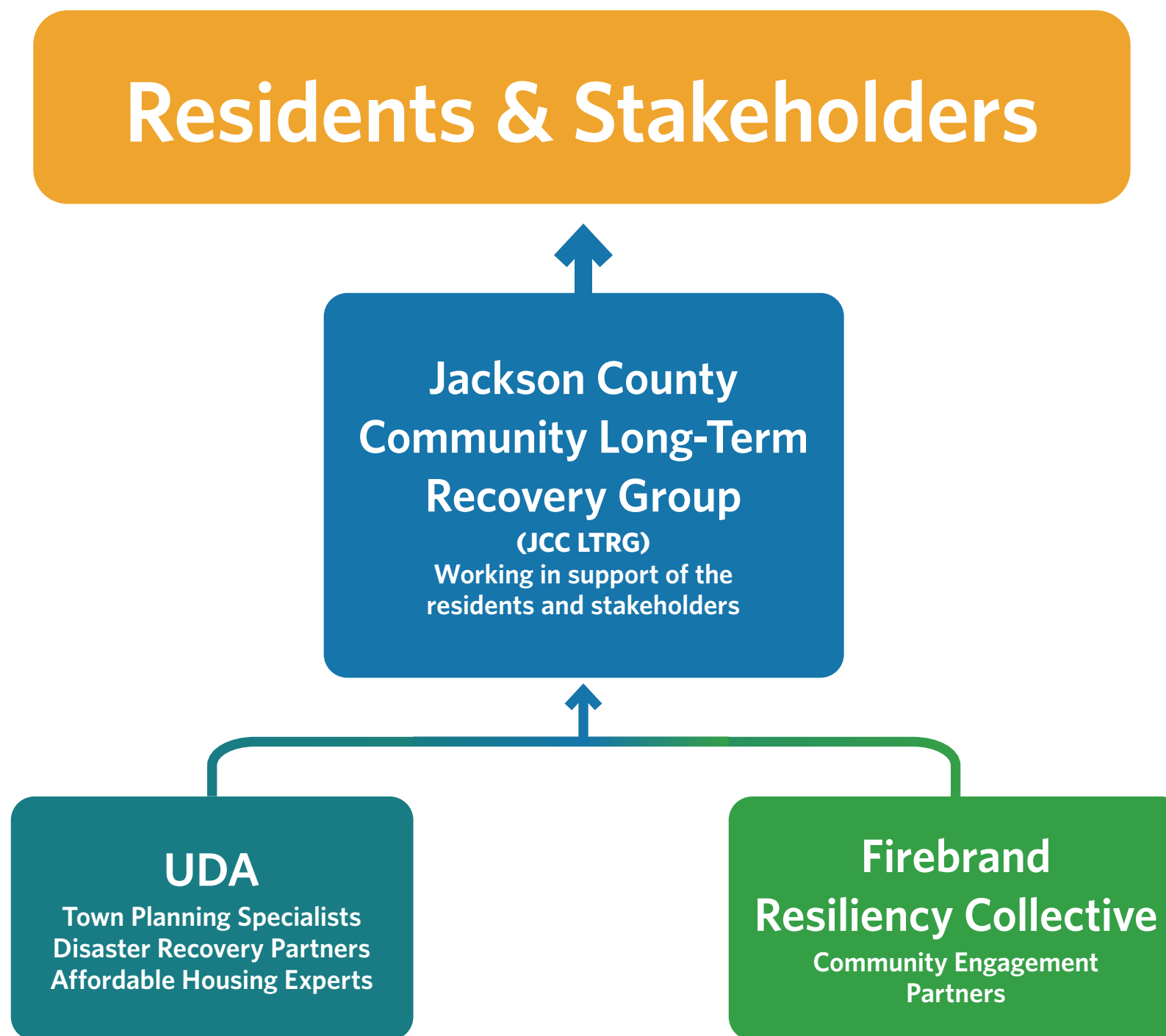


# AGENDA

- Project Advocates
- Notable Progress & Thinking Ahead
- What is a Recovery Plan?
- Preliminary Survey Results
- Listening to You



# WHO IS THE ULTIMATE BENEFICIARY?





# ADVOCATES

**Rogue Reimagined** is the official umbrella recovery initiative led by the JCC-LTRG





# NOTABLE PROGRESS TO DATE



**2,000+ units** of housing for survivors

- 50% permanent housing
- 30% transitional housing
- 20% temporary housing

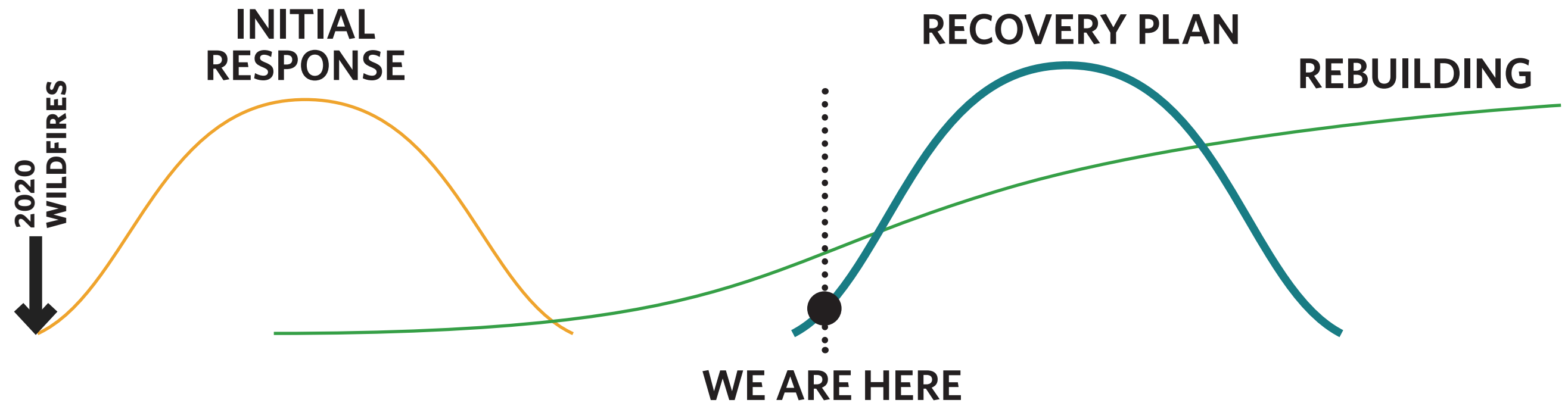
Jurisdiction	Total Residential Units Destroyed	Building Permits Issued	Certificates of Occupancy Issued
Jackson County Almeda Fire	1,130	35%	18%
Jackson County South Obenchain Fire	47	51%	45%
Phoenix	553	58%	42%
Talent	840	50%	28%
<b>Total</b>	<b>2,570</b>	<b>45%</b>	<b>27%</b>



\*data provided by JCC LTRG



# TIMELINE



**TIMELINE FOR RECOVERY**

SEPT. 2020	2021	2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023
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9/8/2020  
Almeda & South  
Obenchain Fires



# THINKING AHEAD

We know in talking to residents and stakeholders that there are still a lot of unmet needs and residents without permanent housing.

We also know that if it happened once, it can happen again.

Recovery must be complemented by adapting to the local fire risk.






# WHAT IS A RECOVERY PLAN?

It is a plan that will act as the blueprint for continuing to recover from the disaster.

## Key Principles:

- Community-driven
- Based on resident input
- Locally controlled
- Incorporates mitigation approaches and techniques
- Focused on projects that most contribute to community recovery



**LONG-TERM COMMUNITY RECOVERY PLAN**  
Paradise, California

June 2019

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**RESILIENCY PERMIT & HOUSING RESOURCE CENTER**

**Recovery Priority**

**Tier 1**  
This project focuses on providing help to homeowners during the rebuilding process and has a Tier 1 recovery priority. Housing reconstruction can be optimized if residents have access to comprehensive housing services at a single location, including information on permitting, counseling, financing, inspection, and rebuilding options.

**Project Description**  
Paradise should create a "one-stop shop" for permits and housing resources.  
  
The town is increasing the capacity of the building permit department. Plans will be evaluated for ordinance, building code, and Wildland-Urban Interface compliance. The goal is to respond to building permits within an average of five days.  
  
In support of the expanded permit counter, housing counseling and finance specialists, such as HUD and other funding/granting stakeholders, should be co-located.

**Lead**  
• Town of Paradise

**Action Steps**

- Retrofit the former Bank of America building to accommodate the Resiliency Permit & Housing Resource Center
- Hire a coordinator to run the facility and help shepherd residents through the rebuilding process

**Cost Estimate**

Increased permit center capacity	To be determined
Coordinator position	To be determined
Retrofit former Bank of America building	To be determined
Furniture, fixtures, and equipment	To be determined


**Potential Resources**

- Banking Partners
- Butte Strong Fund
- California Governor's Office of Emergency Services (Cal OES)
- CalHome Program
- Community Development Block Grants (CDBG) Home
- Federal Emergency Management Agency (FEMA)
- Small Business Administration (SBA)
- State Insurance Commissioner
- Town of Paradise
- U.S. Department of Agriculture (USDA)
- U.S. Department of Housing and Urban Development (HUD)

**Return on Investment**  
Residents will benefit from the simplified access to resources, added transparency and improved convenience. Also, the town should see accelerated home starts and enhanced coordination among the housing partners.

**Timeline**  
0 to 2 years

**RP 01**



PARADISE, CALIFORNIA

Recovery Projects / Town-Led Projects 35

## EMERGENCY NOTIFICATION SYSTEM



### Recovery Priority



#### Tier 1

The Emergency Notification System is critical to fire safety, physical resilience, and the recovery. It sustained damage in the Camp Fire. A primary community priority is to rethink and significantly improve the approach. The level of priority is Tier 1.

#### Project Description

Establish a multi-layered/redundant Emergency Notification System that could include:

- Improving the existing voluntary notification system
- Implementing a mass notification system
- Creating an audible notification system (siren)

#### Lead

- Town of Paradise
- Paradise Police Department
- Paradise Fire Department

#### Action Steps

- Research and scoping with law enforcement and fire personnel
- Secure funding
- Implementation

#### Cost Estimate

Design and construction \$500,000

#### Potential Resources

- Emergency Management Grant Program (EMGP)

#### Return on Investment

Regaining public trust and the built-in safety that comes with a redundant system.

#### Timeline

Research and Scoping 0 to 1 year  
 Funding and Implementation 0 to 3 years





# HOW WILL THE PROCESS WORK?

## THREE STEPS

**STEP 1**

Listening to residents and stakeholders

**STEP 2**

Exploring ideas for recovery projects

**STEP 3**

Deciding on the best path forward

**STEP 1**

# LISTENING

- Host workshops to listen to residents
- Answer resident questions at a community open house
- Conduct stakeholder interviews
- Survey residents via online and in-person surveys





## STEP 2

# EXPLORING IDEAS

- Develop a list of potential Recovery Projects based on community input
- Gather feedback from residents via virtual workshops





### STEP 3

# DECIDING

- Select the final list of Recovery Projects based on community feedback
- Draft the Long-Term Recovery Plan
- Present recommendations to residents and stakeholders





# THE SCHEDULE: LISTENING

**IN PERSON**

## Public Meeting I

Tuesday, February 7

6:30 - 8 pm

Talent Community Center

## Reunión Pública I (Español)

Miércoles, February 8

6:30 - 8 pm

Phoenix High School

## Shady Cove Public Meeting

Thursday, February 9

3 - 4:30 pm

Upper Rogue Community Center

## Community Open House

Thursday, February 9

6:30 - 8 pm

The Merrick

**VIRTUAL**

## Public Meeting II

Wednesday, February 15

6:30 - 8 pm

Virtual via Zoom

## Reunión Pública II (Español)

Miércoles, February 22

6:30 - 8 pm

Virtual via Zoom

Spanish translation  
available  
at all events

Todos los eventos  
proporcionarán  
traducciones al español

# THURSDAY OPEN HOUSE

Service providers will be here to listen and to answer your questions.

Jackson County  
Community Long-  
Term Recovery  
Group

Urban Design  
Associates

Rogue Workforce  
Partnership

Oregon Housing  
and Community  
Services

Oregon  
Department  
of Emergency  
Management

Rogue Valley  
Transportation  
District

Rogue Food  
Unites

ACCESS Center  
for Community  
Resilience

So Health-E

City of Talent

Oregon State  
University  
Extension

Phoenix Chamber

La Clínica

City of Phoenix

Rogue Community  
Health

Phoenix-  
Talent Schools  
Community Care

ACCESS Home  
Ownership

Coalición  
Fortaleza

Jackson Care  
Connect

Zone Captains



# CHALLENGES

- Recovery fatigue
- Top priority is day-to-day survival
- Inflation and high interest rates
- High cost of construction
- Finite resources in the Valley
- Limited availability of new manufactured homes
- Tight housing supply before the fire
- Lack of affordable housing
- COVID-19 pandemic
- Etc...



# PRELIMINARY SURVEY RESULTS

Informes preliminares de la encuesta



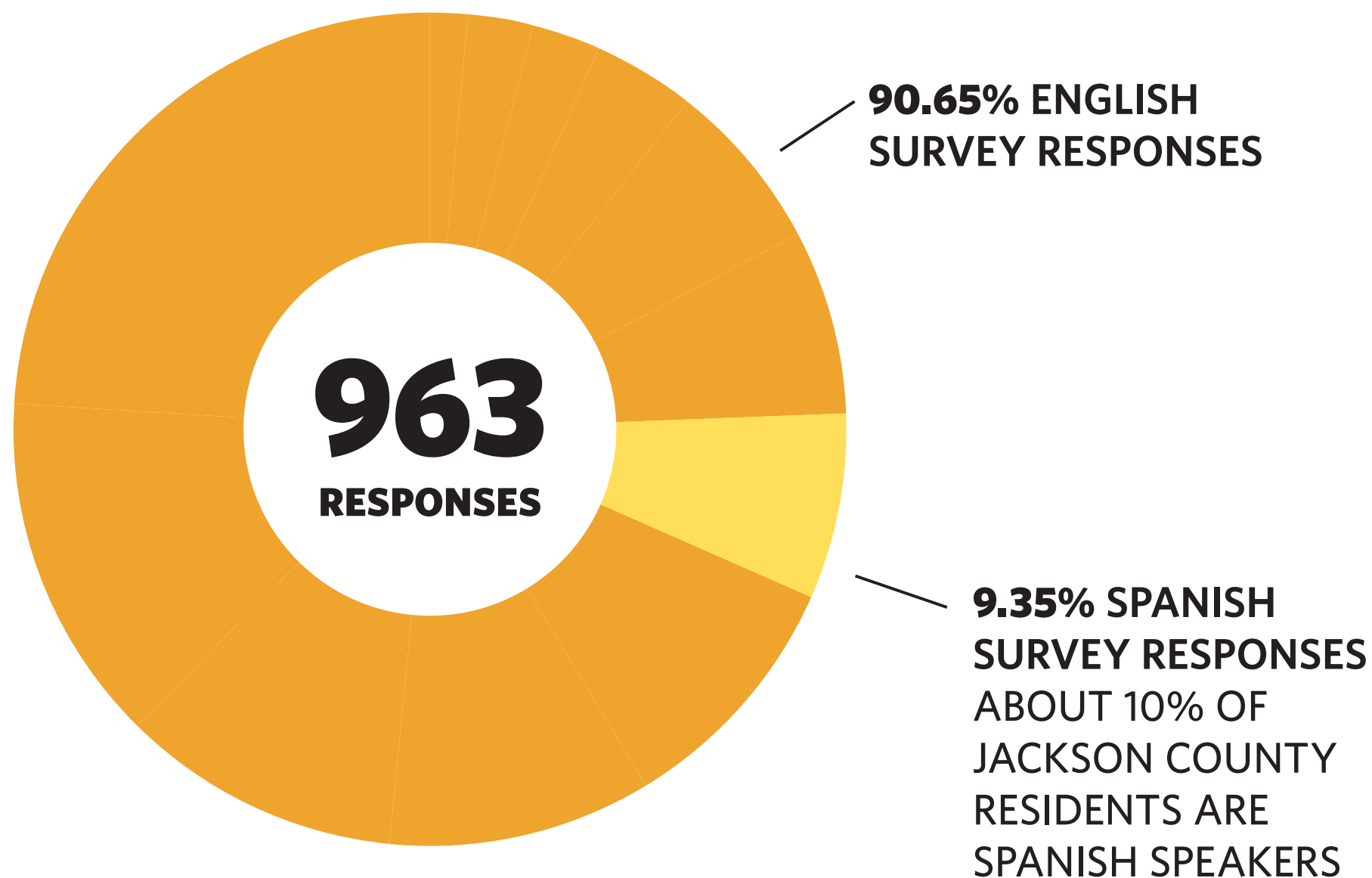
# ABOUT THE SURVEY

Open for 10 weeks:  
Nov 21, 2022 - Jan 30,  
2023

Distributed in English  
and Spanish

Online & Paper Surveys

963 Total Respondents  
so far





# TOPICS COVERED



**Respondent  
Information**



**General  
Recovery**



**Safety**

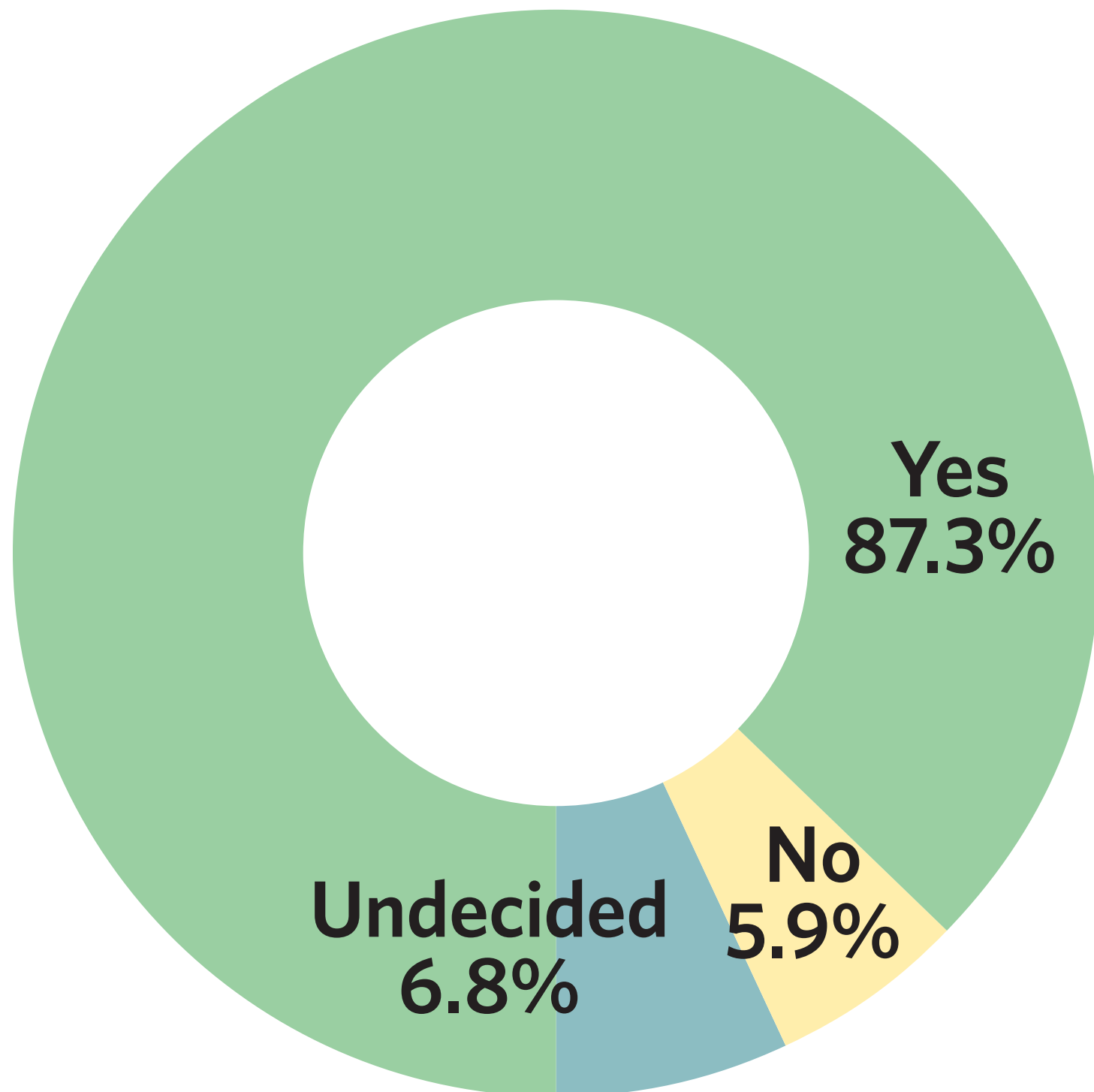


**Housing**



**Vitality**

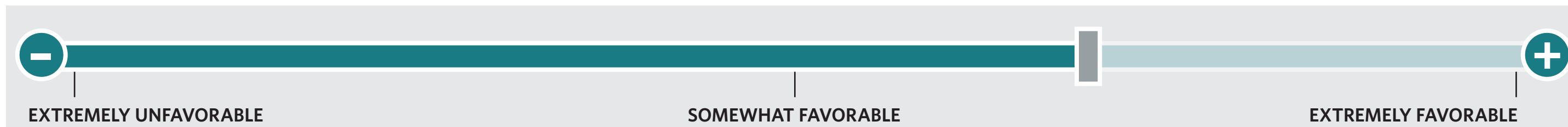
# ARE YOU PLANNING ON STAYING IN JACKSON COUNTY?





# HOW WOULD YOU RATE THE PACE OF REBUILDING?

Over 63% of respondents were satisfied with the pace of rebuilding





# WHAT ARE YOUR TOP PRIORITIES FOR REBUILDING?

**Affordability of housing**

598

**Improved evacuation routes**

433

**Supplemental emergency notification siren**

366

**Reducing wildfire risk**

226

**Additional healthcare services**

223

**Improvements to the Bear Creek Greenway**

216

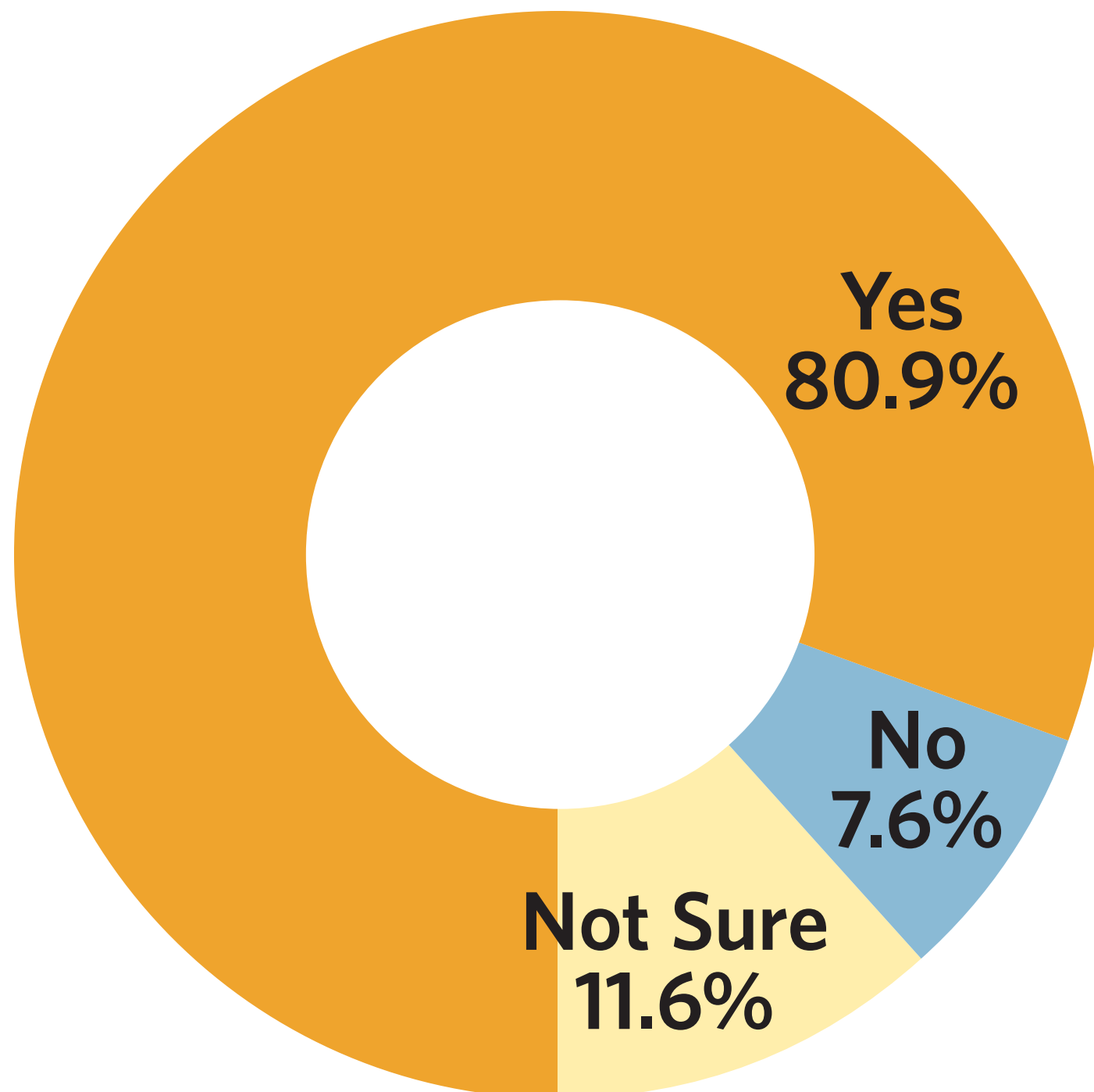
**Multilingual communications**

173



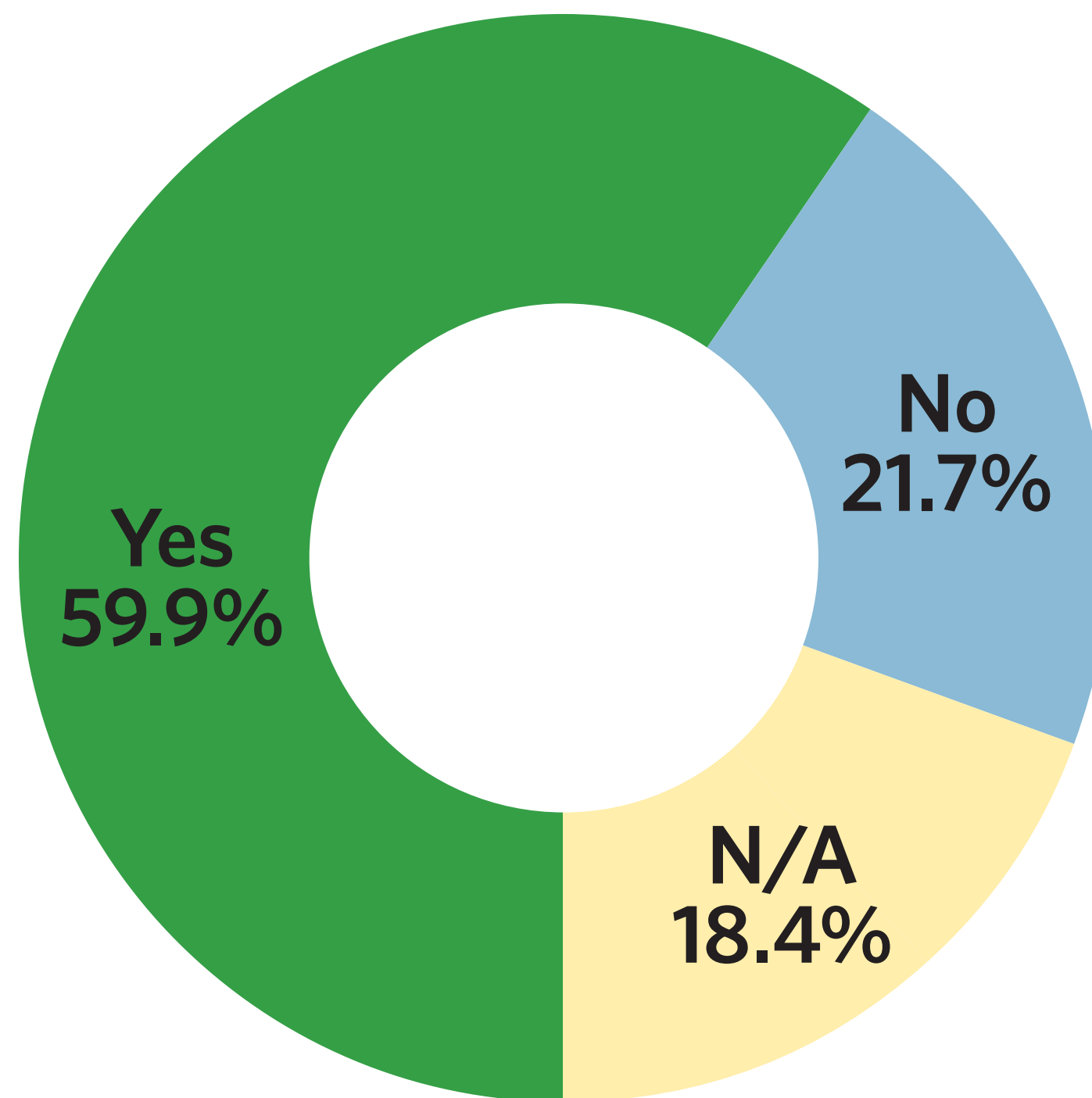


# SHOULD EMERGENCY ALERTS BE SUPPLEMENTED WITH A SECOND MASS NOTIFICATION SYSTEM, SUCH AS A SIREN?





# DO YOU FEEL THAT YOU ARE PRICED OUT OF THE CURRENT LOCAL HOUSING MARKET?





# WHAT DO YOU SEE AS THE BIGGEST CHALLENGE TO REBUILDING HOUSING?



**Cost of labor and materials**

599

**Availability of homebuilders/laborers**

367

**Future cost of insurance**

320

**Lack of financing options**

272

**Fear of wildfire**

247

**Time involved in designing/building a home**

161

**High interest rates**

152

**Availability of new manufactured homes**

142

**Contractor fraud**

89

WHAT IS A WORD TO DESCRIBE THE FUTURE OF THE ROGUE VALLEY THAT YOU WANT TO SEE?

A word cloud of various sizes and colors representing future aspirations for the Rogue Valley. The words are: Safe (large teal), Growth (orange), Compassionate (yellow), Better (blue), Thriving (orange), Resilient (grey), Comfortable (large green), Peaceful (orange), Diversity (teal), Fire Safe (blue), Affordable (large blue), Liveable (grey), Housing (orange), Sustainable (teal), and Clean (yellow).



Bring the community together to show progress since the fire, learn from the past, and move forward as a united force

We look forward to seeing a promising Rogue Valley

I hope for a community where housing is built to be both affordable and physically supportive as I age

The Rogue Valley must be safe and affordable for all people, no matter their race or religion

Wildfire prevention starts with recovery and fuel reduction

The quick fire and police response saved my family

I am proud to be a part of the Rogue Valley, Jackson County area

Victims deserve financial aid and a healthier community with cleaner air

Safe, firewise, caring, and energized communities ready to care for **EVERYONE**

Focus on improving evacuations and affordable growth

# DISCUSSION

1. What are some of the good things that are part of the rebuilding to date?
2. What are the Rogue Valley's unmet needs?
3. What ideas do you have for helping to adapt to the local fire risk?
4. What is your #1 priority?



# WHAT'S NEXT?



- Virtual Community Input
- Drafting Recovery Plan
- Asking: did we get it right?

# STAY IN TOUCH!

Visit [RogueReimagined.org](https://RogueReimagined.org) to take a survey & learn more!

Text Hello Rogue or Hola Rogue to 1-541-313-3013

Email questions to [reimagined@JCCLTRG.org](mailto:reimagined@JCCLTRG.org)

Scan me with the camera on your phone!



English  
text bot



Spanish  
text bot

¡Escanéame con la cámara de tu teléfono!



# THANK YOU!



JACKSON COUNTY COMMUNITY

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LONG-TERM RECOVERY GROUP