



February 2023

ROGUE REIMAGINED

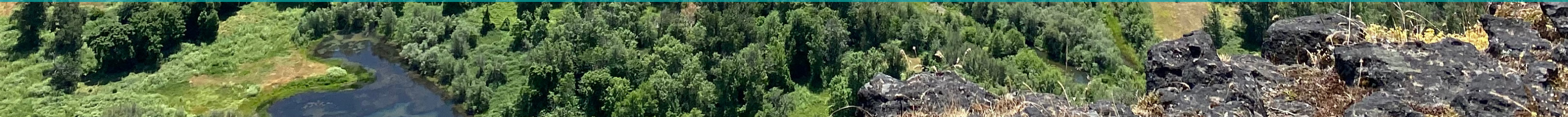
REGIONAL LONG-TERM RECOVERY PLAN

Jackson County, Oregon



Disclaimer: The photographs in this presentation come from many different sources and are for illustrative purposes only. UDA does not hold copyright for all photographs and this presentation may not be reproduced or distributed for public consumption.

© 2023 URBAN DESIGN ASSOCIATES

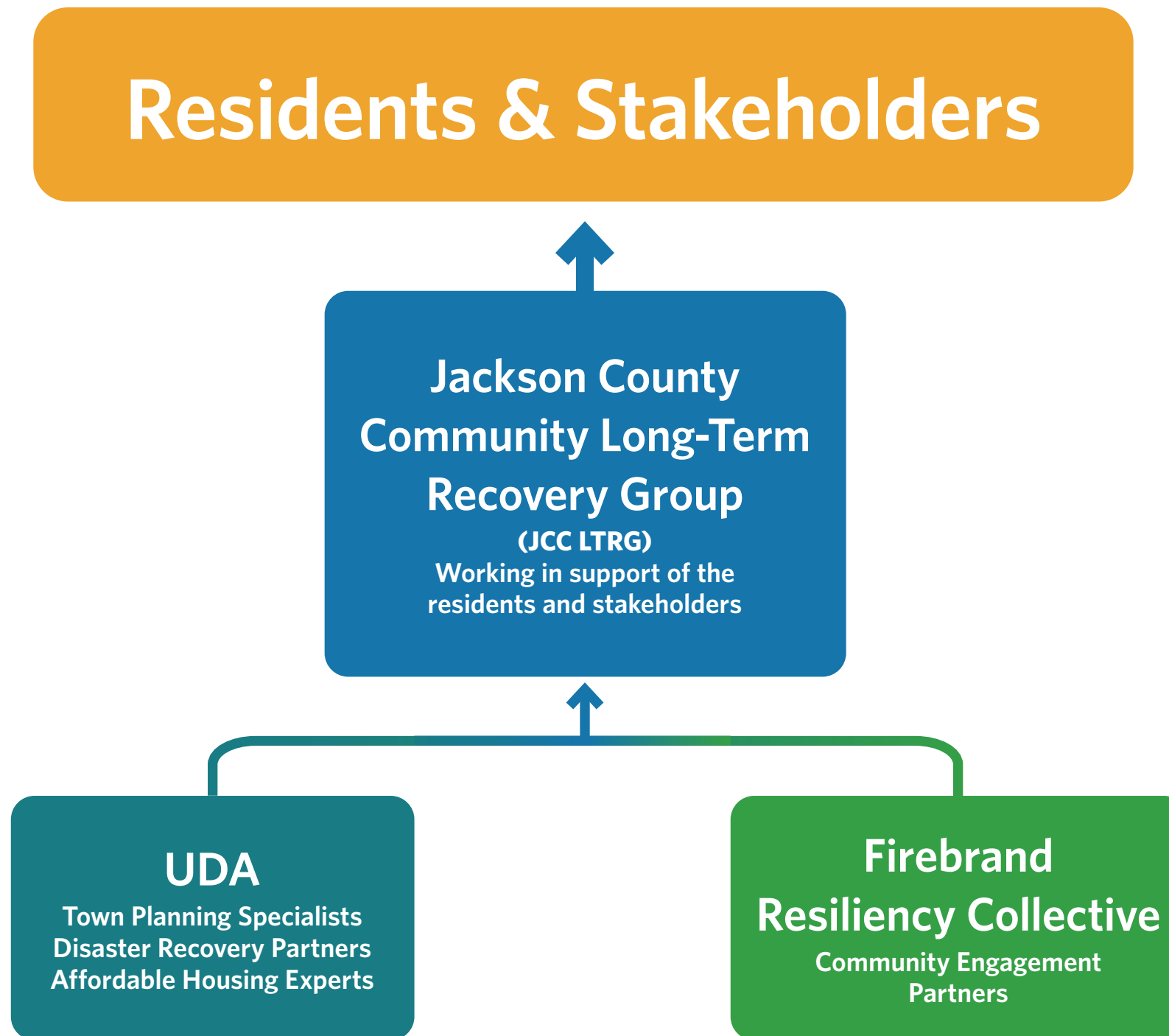


AGENDA

- Project Advocates
- Notable Progress & Thinking Ahead
- What is a Recovery Plan?
- Preliminary Survey Results
- Listening to You



WHO IS THE ULTIMATE BENEFICIARY?



ADVOCATES

Rogue Reimagined is the official umbrella recovery initiative led by the JCC-LTRG



NOTABLE PROGRESS TO DATE



2,000+ units of housing for survivors

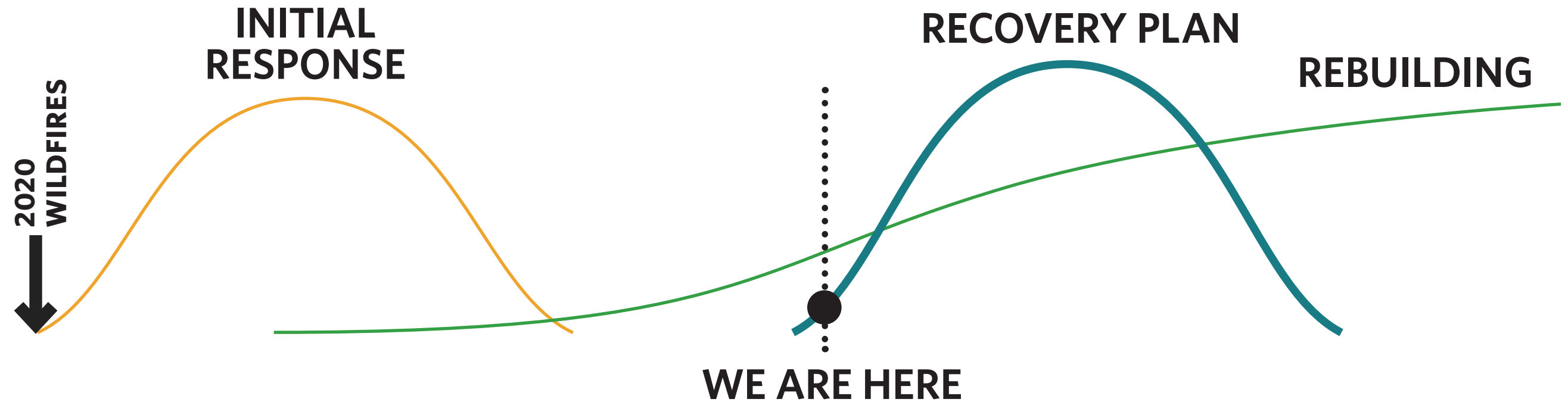
- 50% permanent housing
- 30% transitional housing
- 20% temporary housing

Jurisdiction	Total Residential Units Destroyed	Building Permits Issued	Certificates of Occupancy Issued
Jackson County Almeda Fire	1,130	35%	18%
Jackson County South Obenchain Fire	47	51%	45%
Phoenix	553	58%	42%
Talent	840	50%	28%
Total	2,570	45%	27%



*data provided by JCC LTRG

TIMELINE



TIMELINE FOR RECOVERY



9/8/2020
Almeda & South
Obenchain Fires

THINKING AHEAD

We know in talking to residents and stakeholders that there are still a lot of unmet needs and residents without permanent housing.

We also know that if it happened once, it can happen again.

Recovery must be complemented by adapting to the local fire risk.




WHAT IS A RECOVERY PLAN?

It is a plan that will act as the blueprint for continuing to recover from the disaster.

Key Principles:

- Community-driven
- Based on resident input
- Locally controlled
- Incorporates mitigation approaches and techniques
- Focused on projects that most contribute to community recovery



LONG-TERM COMMUNITY RECOVERY PLAN
Paradise, California

RESILIENCY PERMIT & HOUSING RESOURCE CENTER

Recovery Priority

Tier 1
This project focuses on providing help to homeowners during the rebuilding process and has a Tier 1 recovery priority. Housing reconstruction can be optimized if residents have access to comprehensive housing services at a single location, including information on permitting, counseling, financing, inspection, and rebuilding options.

Project Description
Paradise should create a "one-stop shop" for permits and housing resources.

The town is increasing the capacity of the building permit department. Plans will be evaluated for ordinance, building code, and Wildland-Urban Interface compliance. The goal is to respond to building permits within an average of five days.

In support of the expanded permit counter, housing counseling and finance specialists, such as HUD and other funding/granting stakeholders, should be co-located.

Lead
• Town of Paradise

Action Steps

- Retrofit the former Bank of America building to accommodate the Resiliency Permit & Housing Resource Center
- Hire a coordinator to run the facility and help shepherd residents through the rebuilding process

Cost Estimate


Increased permit center capacity	To be determined
Coordinator position	To be determined
Retrofit former Bank of America building	To be determined
Furniture, fixtures, and equipment	To be determined

Potential Resources

- Banking Partners
- Butte Strong Fund
- California Governor's Office of Emergency Services (Cal OES)
- CalHome Program
- Community Development Block Grants (CDBG) Home
- Federal Emergency Management Agency (FEMA)
- Small Business Administration (SBA)
- State Insurance Commissioner
- Town of Paradise
- U.S. Department of Agriculture (USDA)
- U.S. Department of Housing and Urban Development (HUD)

Return on Investment
Residents will benefit from the simplified access to resources, added transparency and improved convenience. Also, the town should see accelerated home starts and enhanced coordination among the housing partners.

Timeline
0 to 2 years



PARADISE, CALIFORNIA

Recovery Projects / Town-Led Projects 35

EMERGENCY NOTIFICATION SYSTEM



Recovery Priority



Tier 1

The Emergency Notification System is critical to fire safety, physical resilience, and the recovery. It sustained damage in the Camp Fire. A primary community priority is to rethink and significantly improve the approach. The level of priority is Tier 1.

Project Description

Establish a multi-layered/redundant Emergency Notification System that could include:

- Improving the existing voluntary notification system
- Implementing a mass notification system
- Creating an audible notification system (siren)

Lead

- Town of Paradise
- Paradise Police Department
- Paradise Fire Department

Action Steps

- Research and scoping with law enforcement and fire personnel
- Secure funding
- Implementation

Cost Estimate

Design and construction \$500,000

Potential Resources

- Emergency Management Grant Program (EMGP)

Return on Investment

Regaining public trust and the built-in safety that comes with a redundant system.

Timeline

Research and Scoping 0 to 1 year
 Funding and Implementation 0 to 3 years



HOW WILL THE PROCESS WORK?

THREE STEPS

STEP 1

Listening to residents and stakeholders

STEP 2

Exploring ideas for recovery projects

STEP 3

Deciding on the best path forward

STEP 1

LISTENING

- Host workshops to listen to residents
- Answer resident questions at a community open house
- Conduct stakeholder interviews
- Survey residents via online and in-person surveys



STEP 2

EXPLORING IDEAS

- Develop a list of potential Recovery Projects based on community input
- Gather feedback from residents via virtual workshops



STEP 3

DECIDING

- Select the final list of Recovery Projects based on community feedback
- Draft the Long-Term Recovery Plan
- Present recommendations to residents and stakeholders



THE SCHEDULE: LISTENING

IN PERSON

Public Meeting I

Tuesday, February 7

6:30 - 8 pm

Talent Community Center

Reunión Pública I (Español)

Miércoles, February 8

6:30 - 8 pm

Phoenix High School

Shady Cove Public Meeting

Thursday, February 9

3 - 4:30 pm

Upper Rogue Community Center

Community Open House

Thursday, February 9

6:30 - 8 pm

The Merrick

VIRTUAL

Public Meeting II

Wednesday, February 15

6:30 - 8 pm

Virtual via Zoom

Reunión Pública II (Español)

Miércoles, February 22

6:30 - 8 pm

Virtual via Zoom

Spanish translation
available
at all events

Todos los eventos
proporcionarán
traducciones al español

THURSDAY OPEN HOUSE

Service providers will be here to listen and to answer your questions.

Jackson County
Community Long-
Term Recovery
Group

Urban Design
Associates

Rogue Workforce
Partnership

Oregon Housing
and Community
Services

Oregon
Department
of Emergency
Management

Rogue Valley
Transportation
District

Rogue Food
Unites

ACCESS Center
for Community
Resilience

So Health-E

City of Talent

Oregon State
University
Extension

Phoenix Chamber

La Clinica

City of Phoenix

Rogue Community
Health

Phoenix-
Talent Schools
Community Care

ACCESS Home
Ownership

Coalicion
Fortaleza

Jackson Care
Connect

Zone Captains

CHALLENGES

- Recovery fatigue
- Top priority is day-to-day survival
- Inflation and high interest rates
- High cost of construction
- Finite resources in the Valley
- Limited availability of new manufactured homes
- Tight housing supply before the fire
- Lack of affordable housing
- COVID-19 pandemic
- Etc...



PRELIMINARY SURVEY RESULTS

Informes preliminares de la encuesta

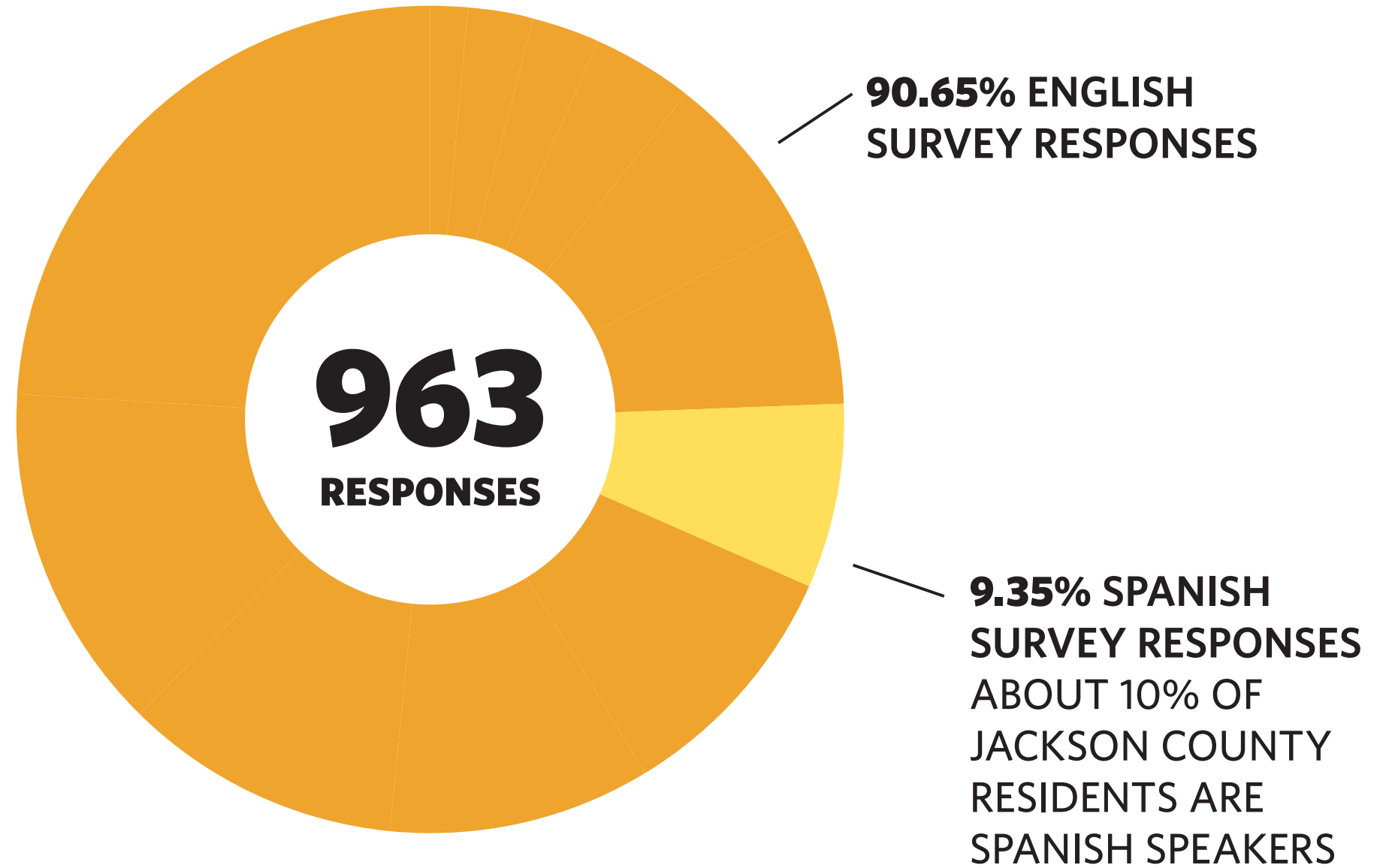
ABOUT THE SURVEY

Open for 10 weeks:
Nov 21, 2022 - Jan 30,
2023

Distributed in English
and Spanish

Online & Paper Surveys

963 Total Respondents
so far



TOPICS COVERED



**Respondent
Information**



**General
Recovery**



Safety

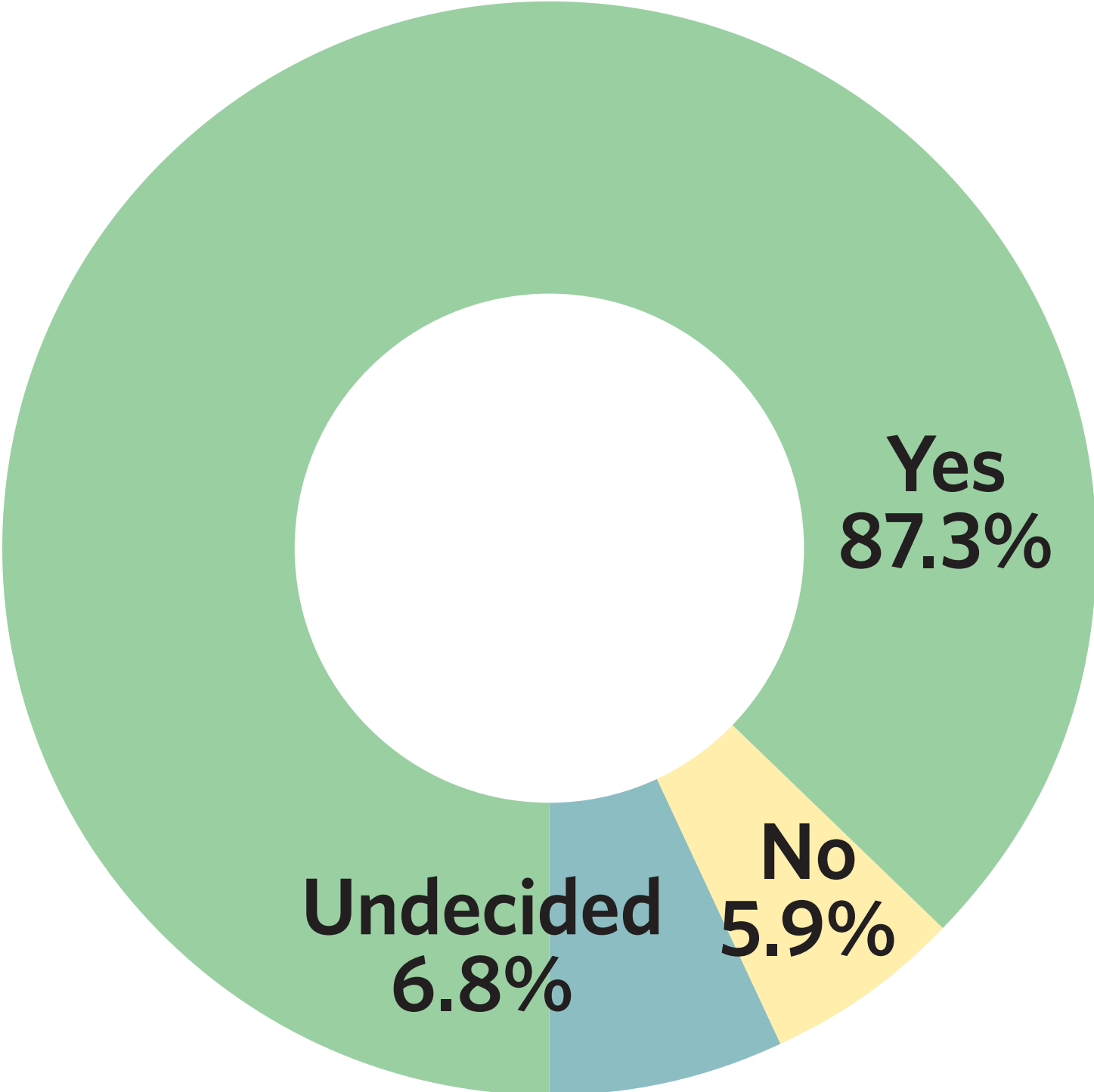


Housing



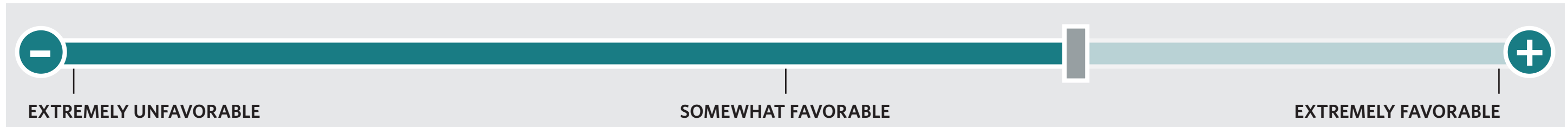
Vitality

ARE YOU PLANNING ON STAYING IN JACKSON COUNTY?



HOW WOULD YOU RATE THE PACE OF REBUILDING?

Over 63% of respondents were satisfied with the pace of rebuilding



WHAT ARE YOUR TOP PRIORITIES FOR REBUILDING?

Affordability of housing

598

Improved evacuation routes

433

Supplemental emergency notification siren

366

Reducing wildfire risk

226

Additional healthcare services

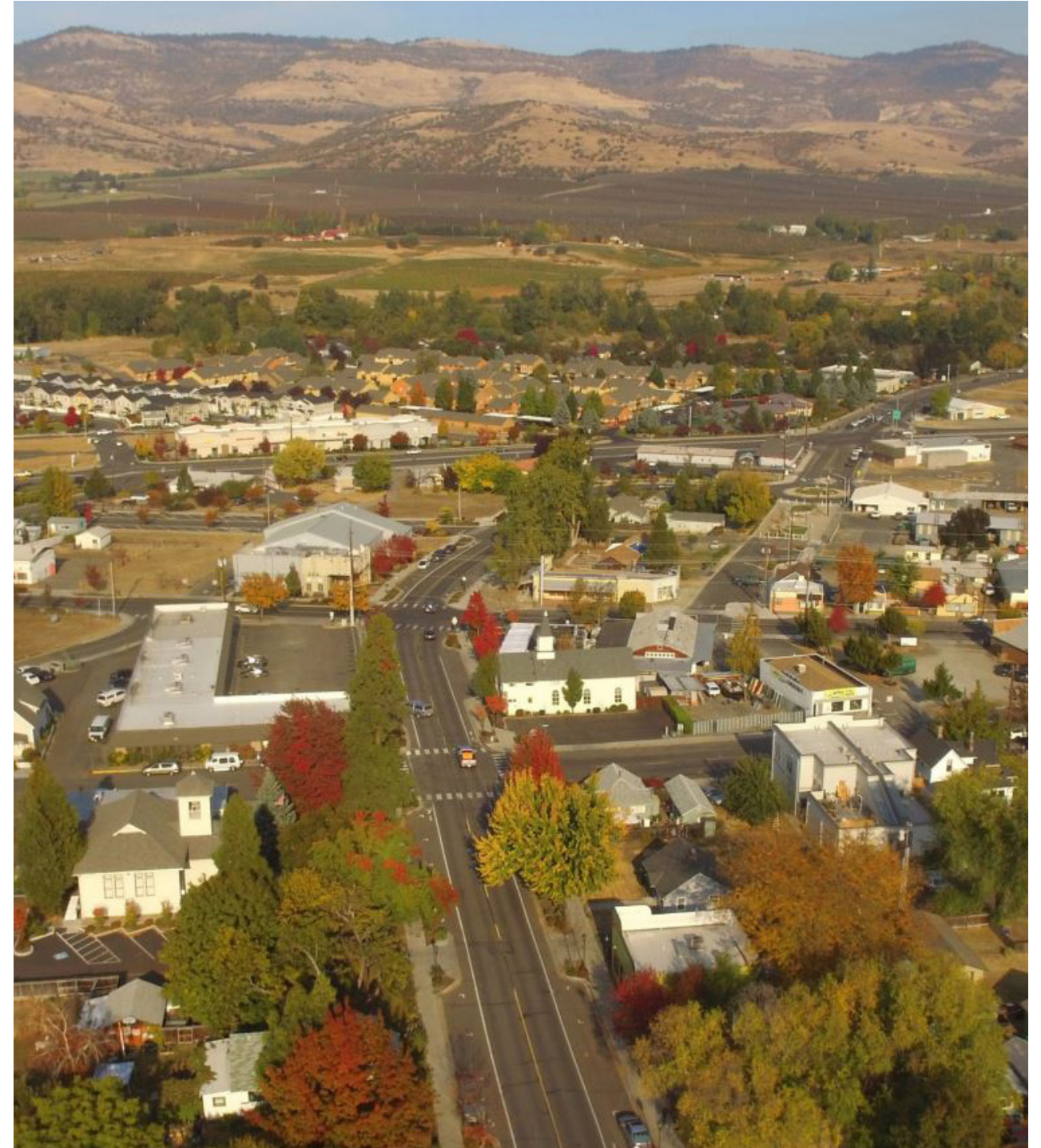
223

Improvements to the Bear Creek Greenway

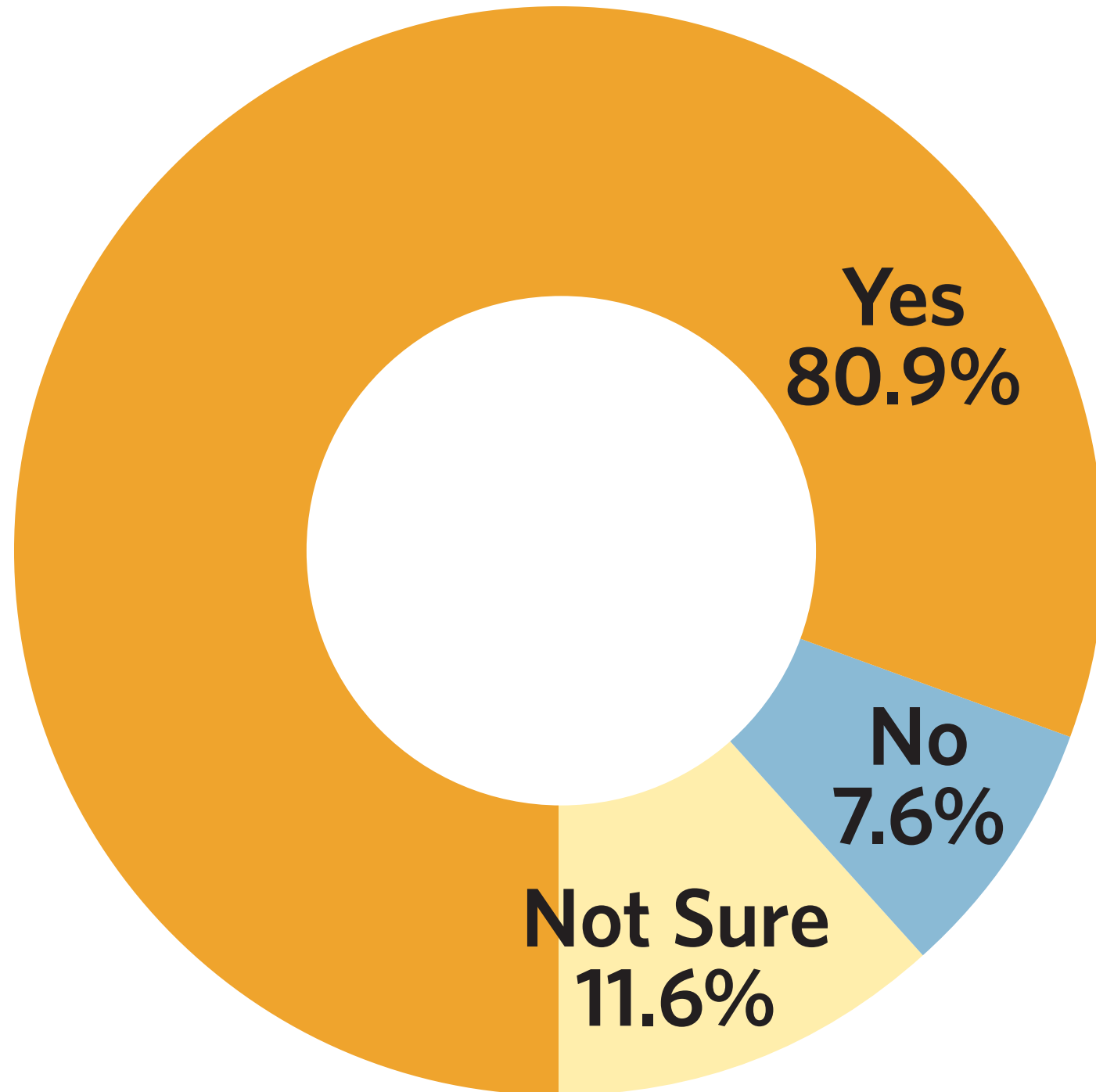
216

Multilingual communications

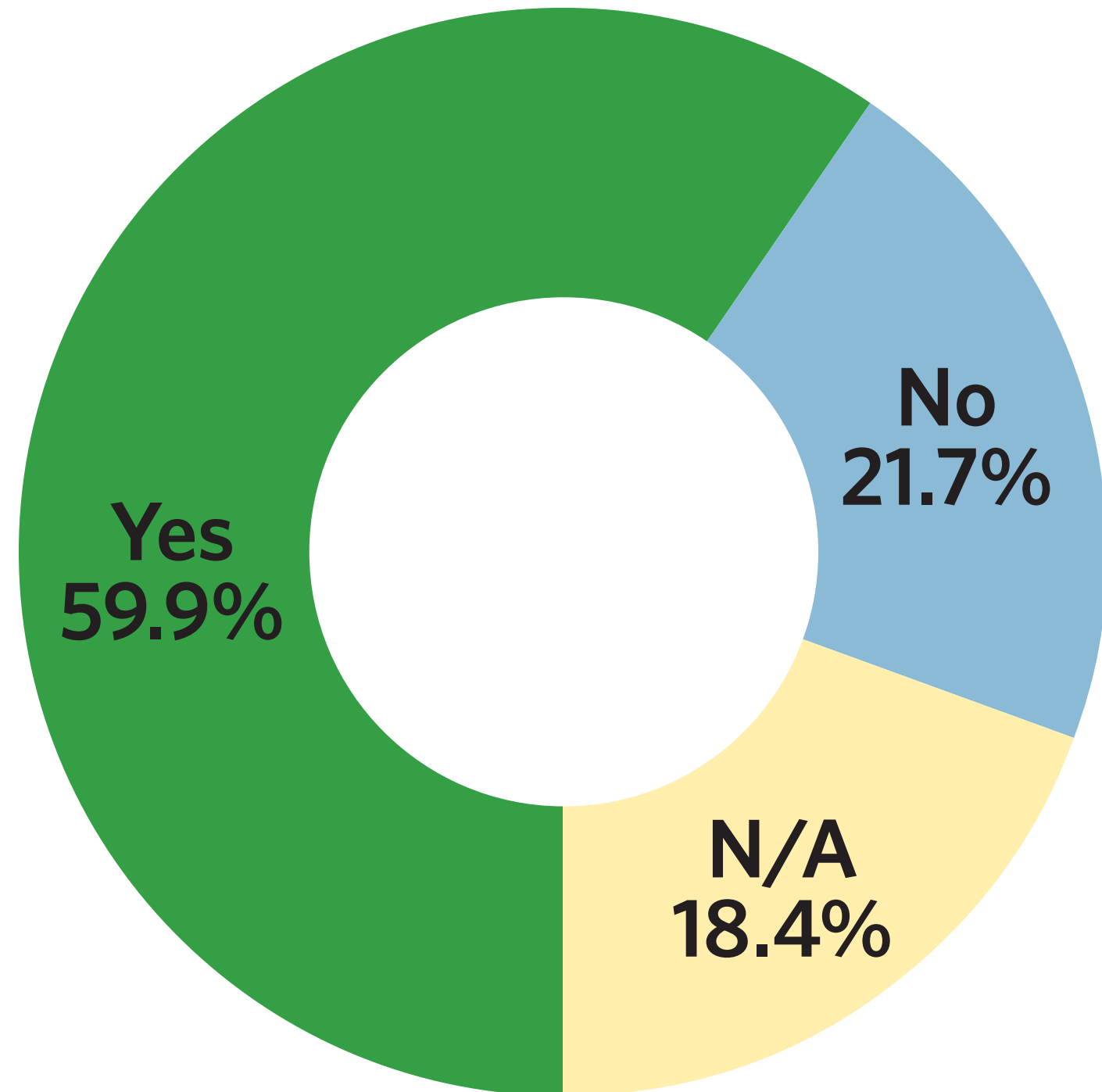
173



SHOULD EMERGENCY ALERTS BE SUPPLEMENTED WITH A SECOND MASS NOTIFICATION SYSTEM, SUCH AS A SIREN?



DO YOU FEEL THAT YOU ARE PRICED OUT OF THE CURRENT LOCAL HOUSING MARKET?



WHAT DO YOU SEE AS THE BIGGEST CHALLENGE TO REBUILDING HOUSING?



Cost of labor and materials

599

Availability of homebuilders/laborers

367

Future cost of insurance

320

Lack of financing options

272

Fear of wildfire

247

Time involved in designing/building a home

161

High interest rates

152

Availability of new manufactured homes

142

Contractor fraud

89

WHAT IS A WORD TO DESCRIBE THE FUTURE OF THE ROGUE VALLEY THAT YOU WANT TO SEE?

A word cloud of various sizes and colors representing future aspirations for the Rogue Valley. The words are arranged in a non-linear fashion, with some being significantly larger than others. The colors used include teal, orange, blue, green, and grey.

Safe
Growth
Compassionate
Better
Thriving
Resilient
Comfortable
Peaceful
Diversity
Affordable
Fire Safe
Liveable
Housing
Sustainable
Clean

Bring the community together to show progress since the fire, learn from the past, and move forward as a united force

We look forward to seeing a promising Rogue Valley

I hope for a community where housing is built to be both affordable and physically supportive as I age

The Rogue Valley must be safe and affordable for all people, no matter their race or religion

Wildfire prevention starts with recovery and fuel reduction

The quick fire and police response saved my family

I am proud to be a part of the Rogue Valley, Jackson County area

Victims deserve financial aid and a healthier community with cleaner air

Safe, firewise, caring, and energized communities ready to care for **EVERYONE**

Focus on improving evacuations and affordable growth

DISCUSSION

1. What are some of the good things that are part of the rebuilding to date?
2. What are the Rogue Valley's unmet needs?
3. What ideas do you have for helping to adapt to the local fire risk?
4. What is your #1 priority?

WHAT'S NEXT?



- Virtual Community Input
- Drafting Recovery Plan
- Asking: did we get it right?

STAY IN TOUCH!

Visit RogueReimagined.org to take a survey & learn more!

Text Hello Rogue or Hola Rogue to 1-541-313-3013

Email questions to reimagined@JCCLTRG.org

Scan me with the camera on your phone!



English
text bot



Spanish
text bot

¡Escanéame con la cámara de tu teléfono!

THANK YOU!



JACKSON COUNTY COMMUNITY

LONG-TERM RECOVERY GROUP